

Sara Trainor Graves '12 POLS and SPAN



Sarah Trainor Graves is currently the Development Officer at the Louisville Urban League (LUL), where she is the youngest member of the organization's senior leadership team. The mission of LUL is to assist African Americans and other marginalized populations in attaining social and economic equality through direct services and advocacy by focusing on jobs, justice, education, health, and housing. Sarah is responsible for leading the fundraising efforts of the organization and maintaining corporate partnerships. She draws on her 10+ years of experience in project management, relationship building, and marketing to expand the reach of the organization, plan LUL's two signature events, and build meaningful and sustainable relationships with businesses and individuals.

Prior to joining the team at the League, Sarah worked in brand marketing and sales for Brown-Forman, one of the largest American-owned companies in the spirits and wine industry. She had stints at corporate headquarters in Louisville and with the field sales team in New Jersey. Sarah also spent several years in the non-profit sector focusing on children and youth development and programs.

She holds a B.A. in Political Science and Spanish Language and Literature from Saint Louis University (Madrid campus), a M.A. in Diplomacy and International Commerce from the Patterson School of Diplomacy and International Commerce at the University of Kentucky, and a Project Management Certificate from Ramapo College of New Jersey. Sarah is a member of the Association of Fundraising Professionals and is fluent in Spanish.